



Crew360

YOUR DIGITAL ANCHOR AT SEA

LOGO INSPIRATION



*INSPIRED BY THE THOUGHTS
OF INCLUSIVENESS, HELP
AND UNITY.*

WE ARE
IN THIS
TOGETHER
MADE FOR SEAFARERS



YOUR DIGITAL
ANCHOR AT SEA



“Anchor me”

- *A Handshake with a meaning.*
- *Friendship and Understanding*
- *We Sail these rough seas together.*

THE SAILOR MOTO
ONWARD TOGETHER



MAIN LOGO



Crew360

LOGO MARK



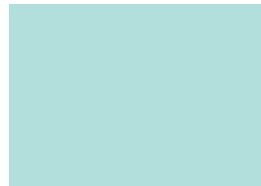
COLOUR PALETTE



#3080EA



#5E98E4



#B2DFDB



#FF7043

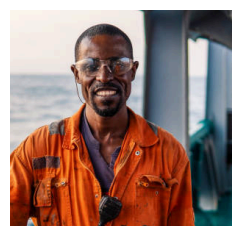
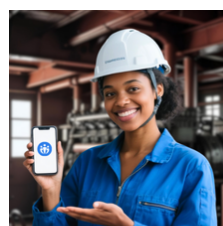
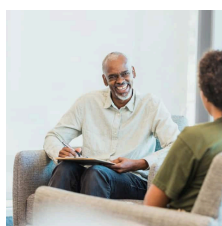
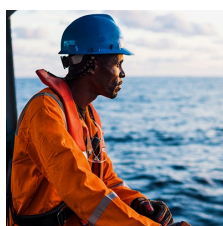
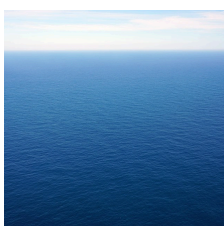
BRAND FONTS

POPPINGS

*Curved edges - calm
inclusion Welcoming*

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

MOODBOARD





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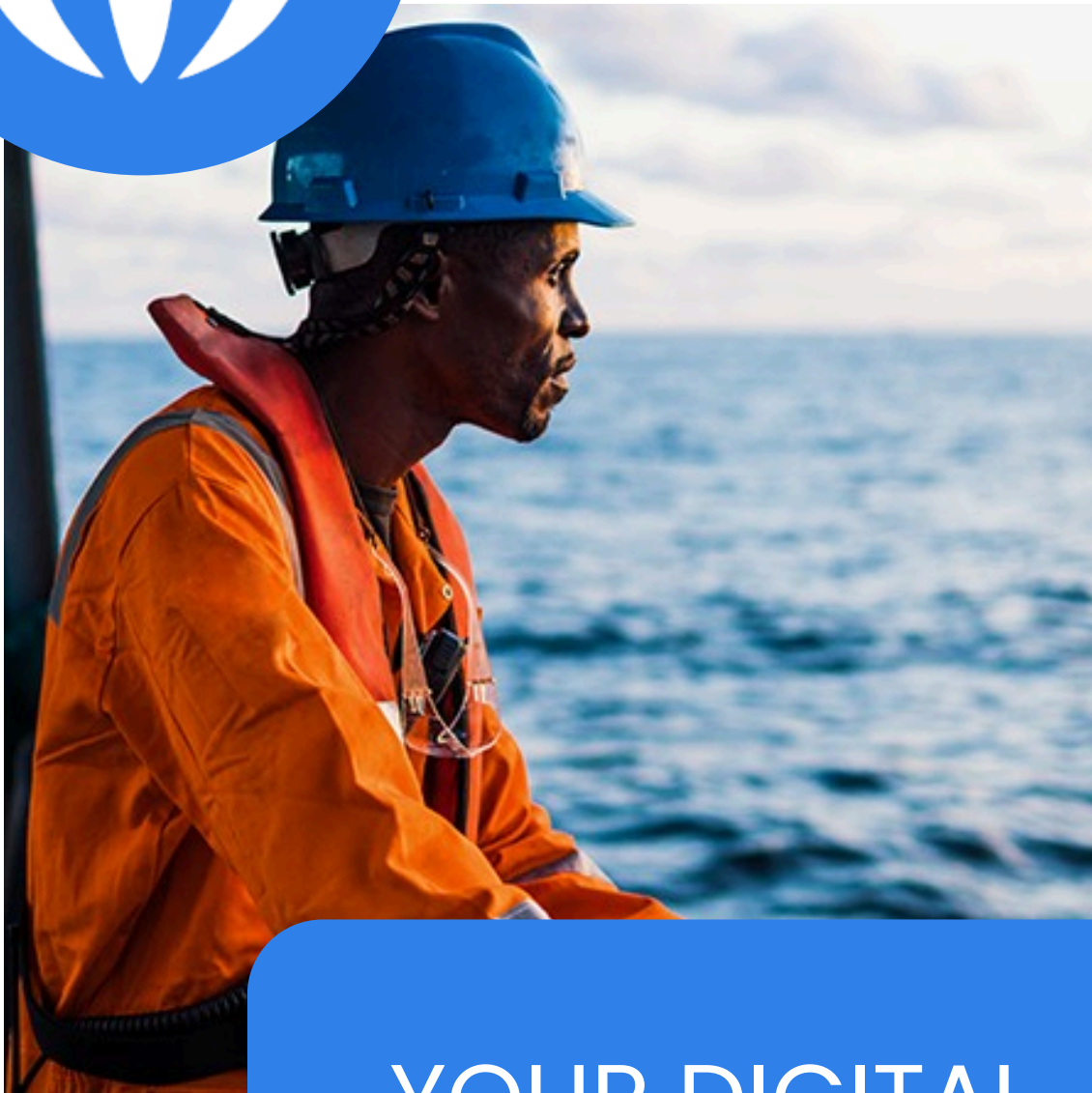
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